

AFFORDABLE SEO PACKAGES

The Lutetium offers stable SEO and SEM solutions that avoid fluctuating ranking on Google and enhance your brand's overall online visibility. Every marketing and optimization activity we undertake will be compliant with the Guidelines of Google and protect your website from the regular updates of Google's algorithm.

Our SEO prices are designed comprehensively to effectively serve different websites having diverse business objectives, market size and target audience.

Monthly Quotations

Features	Starter	Rank Builder	Business Builder	Market Maker	Enterprise SEO
No of Keywords	10	18	25	40	55
Pages	20	Unlimited	Unlimited	Unlimited	Unlimited
Man Hours	40	1 Full time Employee	1 Full time Employee	2 Full time Employee	3 Full time Employee
Submission	1200	2500	3200	4000	4800
Back Links	120	250	320	400	480
On page	Yes	Yes	Yes	Yes	Yes
Off Page	Yes	Yes	Yes	Yes	Yes
SMO Optimization	Yes	Yes	Yes	Yes	Yes
Video Optimization	No	Yes	Yes	Yes	Yes
Brand Promotion	No	Yes	Yes	Yes	Yes
E-Commerce SEO	No	No	No	Yes	Yes
Article (500 Words)	4	8	10	15	20
Blogs	2	4	10	15	20

On Page Deliverables

On Page Deliverables	Starter	Rank Builder	Business Builder	Market Maker	Enterprise SEO
Page Title	Yes	Yes	Yes	Yes	Yes
Meta Descriptions	Yes	Yes	Yes	Yes	Yes
Meta Keywords	Yes	Yes	Yes	Yes	Yes
Header(H1/H2)	Yes	Yes	Yes	Yes	Yes
Image Alt-tag	Yes	Yes	Yes	Yes	Yes
HTML Validation	Yes	Yes	Yes	Yes	Yes
SEO Copywriting	No	Yes	No	No	Yes
Page Rank	Yes	Yes	No	Yes	Yes
# of Pages Indexed By	Yes	Yes	Yes	Yes	Yes
Duplicate Content Fixing	No	Yes	No	No	Yes
Content Fixing	Yes	Yes	No	Yes	Yes
Keyword Density	Yes	Yes	Yes	Yes	Yes
Anchor text Linking	Yes	Yes	Yes	Yes	Yes
Image file Naming	No	Yes	No	No	Yes
Landing Page Creation	No	Yes	No	No	Yes

Off Page Deliverables

Off Page deliverables	Starter	Rank Builder	Business Builder	Market Maker	Enterprise SEO
Directory Submission	Yes	Yes	Yes	Yes	Yes
Local Directory Submission	Yes	Yes	No	Yes	Yes
Business Listing	Yes	Yes	No	Yes	Yes
Article Submission	Yes	Yes	Yes	Yes	Yes
Social Book Marking	Yes	Yes	Yes	Yes	Yes
Press Release	Yes	Yes	Yes	Yes	Yes
Reciprocal Link Building	No	Yes	No	No	Yes
Three-way Link Building	No	Yes	No	No	Yes
Local listings	Yes	Yes	Yes	Yes	Yes
Search Engine Submission	Yes	Yes	Yes	Yes	Yes
Content Submission	Yes	Yes	Yes	Yes	Yes
Review Posting	Yes	Yes	No	Yes	Yes
Classified Ads Posting	Yes	Yes	Yes	Yes	Yes
Yahoo Answers	Yes	Yes	No	Yes	Yes
Wikipedia	No	Yes	No	No	Yes
E-book Submission	Yes	Yes	Yes	Yes	Yes
Newsletter Marketing	No	No	No	No	No
Email Marketing	No	No	No	No	No
Paid Links	No	Yes	No	No	Yes
Pod Casting	No	No	No	No	No
Software Submission	No	No	No	No	Yes
Content Submission	No	Yes	No	No	Yes

SMO Deliverables

SMO deliverables	Starter	Rank Builder	Business Builder	Market Maker	Enterprise SEO
Forum Posting	Yes	Yes	Yes	Yes	Yes
Blog Commenting	Yes	Yes	Yes	Yes	Yes
Blogging -Submission	Yes	Yes	Yes	Yes	Yes
Micro Blogging – Twitter	Yes	Yes	No	Yes	Yes
Social Networking	Yes	Yes	Yes	Yes	Yes
Facebook Product Page	Yes	Yes	No	Yes	Yes
Forum Commenting	Yes	Yes	Yes	Yes	Yes
RSS feed Submission	No	Yes	No	No	Yes
Video Promotion	Yes	Yes	No	Yes	Yes
Coupon Submission	No	Yes	No	No	Yes
Link Wheel/Link Bait	Yes	Yes	Yes	Yes	Yes
Yellow Page	No	Yes	No	No	Yes
Google Base Submission	No	Yes	NO	No	Yes
Image Sharing	Yes	Yes	No	Yes	Yes

Technical Deliverables

Technical deliverables	Starter	Rank Builder	Business Builder	Market Maker	Enterprise SEO
Google Analytics Setup	Yes	Yes	Yes	Yes	Yes
Customized 404 Error	Yes	Yes	No	Yes	Yes
Site Map	Yes	Yes	Yes	Yes	Yes
Google Alert Setting	No	Yes	No	No	Yes
Robots.txt	Yes	Yes	Yes	Yes	Yes
IP Validation	No	No	No	No	No
Canonical Issue	Yes	Yes	Yes	Yes	Yes
Broken Link	Yes	Yes	Yes	Yes	Yes
MOD Rewrite	No	No	No	No	Yes
Spider Friendly Navigation	No	Yes	No	No	Yes
Availability of Search Facility	No	Yes	No	No	Yes
Live Support	No	No	No	No	Yes
Breadcrumb Navigation	No	Yes	No	No	Yes
XML RSS Feeds	No	Yes	No	No	Yes
Script Optimization	No	Yes	No	No	Yes
Website Form Validation	No	Yes	No	No	Yes
Silo Structure Design	No	No	No	No	No

Analysis Deliverables

Analysis Deliverables	Starter	Rank Builder	Business Builder	Market Maker	Enterprise SEO
Keyword Relevancy	Yes	Yes	Yes	Yes	Yes
Semantic Analysis	No	Yes	No	No	Yes
Keyword Analysis	Yes	Yes	Yes	Yes	Yes
Position Monitoring	Yes	Yes	Yes	Yes	Yes
Website Analysis	Yes	Yes	Yes	Yes	Yes
Competitive Analysis	Yes	Yes	No	Yes	Yes
Visitors Behaviour Analysis	Yes	Yes	No	Yes	Yes
Goal Assessment	No	Yes	No	No	Yes
Campaign Analysis	Yes	Yes	Yes	Yes	Yes
Website Auditing	Yes	Yes	Yes	Yes	Yes
Consult on Maximize Page	No	No	No	No	No
Industry Analysis	Yes	Yes	No	Yes	Yes
Google webmaster Analysis	Yes	Yes	Yes	Yes	Yes
Website Architecture	Yes	Yes	Yes	Yes	Yes
Spider Simulation	No	No	No	No	Yes
Browser Compatibility	No	No	No	No	Yes
Website Code / Graphics	No	Yes	No	No	Yes
Log File Analysis	No	Yes	No	NO	Yes

Reporting Deliverables

Reporting Deliverables	Starter	Rank Builder	Business Builder	Market Maker	Enterprise SEO
Initial Ranking	Yes	Yes	Yes	Yes	Yes
Monthly Road Map	Yes	Yes	Yes	Yes	Yes
Bi-weekly Report	Yes	Yes	Yes	Yes	Yes
Report	Twice in a Month	Thrice in a Month	Thrice in a Month	Once in a Week	Once in a Week
Google Webmaster Report	Yes	Yes	Yes	Yes	Yes
Google Analytics Report	Yes	Yes	Yes	Yes	Yes

Pricing

Pricing	Starter	Rank Builder	Business Builder	Market Maker	Enterprise SEO
Monthly (Rs)	8,499	9,999	55,000	75,000	1,20,000
Annually (Rs)	99,999	1,09,999	6,00,000	8,49,999	13,00,000
Payment Terms	Advance	Advance	Advance	Advance	Advance
GST %	18%	18%	18%	18%	18%

Thanks & Regards

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